

DALES RANCHERO DAYS

SELF-SERVICE DEPARTMENT STORE

JULY CLEARANCE SALE!

THURS. JULY 23, FRI. 24. - SAT. 25. & MON. 26. 4 BIG DAYS



LADIES' PANTIES

17 c. ea.
Sizes S-M-L



WE ARE FORCED TO SELL AT ANY PRICE

LADIES SUNBACK DRESSES

Yes, Mam, you read the price right. When we need space for incoming shipments, price and profit is a forgotten word. Beautiful wash and wear house dresses in an assortment of colors and styles. Wash and drip dry. Sizes S-M-L. Limit 2.



BETTER GROUP
\$1.59
2 for \$3

88
Value \$1.98

CLEARANCE LADIES' BRAS

| | |
|------------------------|-------------------------|
| PLAYTEX EXQUISITE FORM | Reg. \$5.00-Sale \$1.00 |
| LOVABLE WINGS | Reg. \$1.98-Sale \$1.22 |
| ANITA BRA | Reg. \$2.50-Sale \$1.59 |
| TRU-FORM LONG-LINE | Reg. \$2.99-Sale \$1.59 |
| GLAMORENE LONG-LINE | Reg. \$2.50-Sale \$1.25 |
| BEAU BRA | Reg. \$2.50-Sale \$1.59 |

Buy One at SALE PRICE
Get 2nd for ONLY

1¢

FREE WITH THIS COUPON LADIES' RANCHERO STRAW HAT



Reg. Val. \$1.39

To first 200 customers on Thursday... to first 200 customers on Friday... to first 100 customers on Saturday

With \$3.00 Purchase or More

LAY AWAY NOW FOR BACK-TO-SCHOOL



LADIES' CAPRIS

- DESERT CLOTH
- NOVELTY STRIPES AND PRINTS

Sizes 8 to 18
WHILE THEY LAST
Reg. \$2.98

79¢

LADIES' 2-PIECE PLAY SUITS

- WITH TIE SHOULDER SKIRT TO MATCH
- NOVELTY STRIPES
- Reg. \$3.98
- Sizes 8-18

\$1.39
WHILE THEY LAST



Lay Away for Back to School GIRLS' NEW FALL

DRESSES

Dan River plaids, novelty prints, plain stripes, combinations. Wash 'n' Wear. Sizes 3-6.

\$1.77

Lay away for Back to School. Sizes 7 to 14 - \$2.77

CLOSE OUT PURCHASE! GIRLS' 3-Pc.



SIZES 7 to 14 **\$2.77**

CAPRI SETS

Poplin blouses with matching capri and straw hat. In an array of colors and four different styles... sizes 3-6x.

\$2.00
\$4.98 Value



BOYS' 2-PIECE PLAY SUITS

- Hand Screen Painted Prints
- Washable Rayon Linen
- Assorted Colors

Reg. \$1.98 **67**¢
Sizes 2 to 4

Boys' & Girls' ROMPERS

Sizes 3x6X **59**¢
2 for \$1.00
STRIPES - NOVELTY PRINTS

Sizes S-M-L or Sizes 7-14 for Big Sister **77**¢

LAYAWAY NOW FOR LATER



MEN'S SLACKS

- Denim & Desert Cloth
- Verticle Stripes
- Sizes S-M-L
- Reg. \$2.98

\$1.00
WHILE THEY LAST

MEN'S AND BOYS' STRETCH SOCKS **22**¢



Men's & Boy's SPORT SHIRTS

Short sleeve styles in wash 'n' wear fabrics, woven cottons. Assorted patterns in BOY'S SIZES 2 to 16

Now Only **88**¢

Men's Sizes S-M-L **99**¢

Bathing Suit Clearance

| | | |
|---------|------------|-----------------|
| MEN'S | WAS \$1.98 | NOW 99 ¢ |
| BOYS' | WAS \$1.49 | NOW 88 ¢ |
| GIRLS' | WAS \$1.98 | NOW \$1 |
| LADIES' | WAS \$2.98 | NOW \$2 |

LAY AWAY FOR BACK TO SCHOOL Boys' Wash 'n Wear Continental and Polished Cotton

DRESS SLACKS

Just like Dads in sanforized wash 'n wear fabrics. All colors and cuffed bottoms. Sizes 2-6x.

\$1.77
Value \$4.98



Sizes 7-14 **\$2.49**

BOYS' 11 1/4-OZ. NYLON BLUE JEANS

- Reg. \$2.99 and \$3.50
- Reinforced at Points of Strain
- Machine Washable
- Heavy Quality

\$1.88



Sizes 4-12
HUSKY SIZES, 26x36. Sizes 13-16 **\$2.22**

DALES 1334 EL PRADO TORRANCE

OPEN DAILY 9 TO 6 FRIDAY TIL 9 P.M.